

***ELPNA Meeting
August 20, 2014
3 PM via Conference Call***

***Attendees: Carol DeSchepper, President
Andy West, Secretary
Nancy Deetz, Treasurer
Linda Case, Marilyn Johnson, Region 1
Andy West, Region 2
Phyllis Bruce, Region 3
Carolyn Crowe, Norma Anderson, Region 4
Marilee Tollefson, Ruth Manchester, Region 8
Mana Master, Region 9***

<i>Topic/Agenda Item</i>	<i>Discussion</i>	<i>Action</i>	<i>Responsible Person/Timeline</i>
1. Welcome and Introductions	The group was welcomed and introductions made as individuals joined the call	None	
2. Opening Prayer	Andy West offered opening devotions.	None	
3. Approval/ Addition to Agenda	Carol asked for additions to the Agenda. Moved, seconded and passed that "Credentialing" be added to the Agenda.	"Credentialing" was added.	
4. Approval of Minutes	Andy West presented the minutes from June 18, 2014.	Approved as sent	
5. Treasurer's Report	Nancy Deetz presented the Treasurer's Report. <ul style="list-style-type: none"> a. Treasury Audit b. Current Financial Report – Both June and July Financial Reports were sent to members previous to the meeting. Currently: \$4,760.00 is held for the regions; \$2,858.96 is the National balance. Expenses were \$487.48 for the brochure printing. 	A .No information about the audit. Nancy D. will check on completing this before the end of the year.	

6. Membership Report	Phyllis B. reported a total of 115 members; 70 from Region 3 and 45 from other eight regions. This is down 10 members from 2013. There has been a downward trend the last 2 years. It was suggested that with the new brochure and web site we may increase the participation/membership.		
7. Update of ELPNA Brochure and Display	The new brochure looks great. Region 3 taking responsibility for updating the display. New pictures are needed – Region 3 probably has sufficient picture to complete this project.		Region 3 Board of Directors
8. Website	<p>a. Discussion about process – June reported that the Communication Committee met last Monday. The committee recommended that we focus on the overall website, especially on the regional site, with the thought that we need to better manage what we have now. The basic web site is far from complete. Overall, we need to encourage people to come back frequently. It was suggested that e-blasts be sent out to all the members to encourage looking at the website with a link to the site. There is a standard message/greeting on each region’s website that gives contact information, synods in the region, etc. Pictures of the directors are good to put a “face” on the directors. There is a need to update all the information in a timely manner. Set a goal of sending some piece of news from each region to Phyllis plus information about things that are happening to help possible parish nurses to respond positively to the question: What does membership do for me? The new brochure will be uploaded to the website. The Communication Committee will meet monthly before the board meeting.</p> <p>b. Members only content – placed on hold until the general information is improved</p>	a. Each director is encouraged to update the information under Regional News. Carol and Phyllis will connect about the website and provide the group with additional information and assignments.	Board of Directors
9. WELCA Meeting Report (July 22-24, 2014)	Nancy Deetz reported that there were a number of women attending WELCA who did not know about parish nursing. Forty two names of parish nurses were collected. Nancy will cross check this list with membership and will send a letter to non-members with brochure.	Send an invitational letter to join ELPNA along with the brochure.	Nancy D.
10. Raeda Monsour Report	Deferred due to Nancy Roberts not available.		
11. Goals for 2014	1) More exposure in the print media such as <i>The Lutheran</i> and main nursing journals is needed. Lori has met with Julie Sevig with <i>The Lutheran</i> magazine at the last two Churchwide meetings.	It was suggested that we develop need specific articles/ columns in each publication in ELCA,	Andy West

		WELCA, MIM, youth. A list of the ELCA print publications and their editors will be developed for next meeting	
	2) Can we have a presence on the ELCA web site? Lori has tried to get us on that web site, but has not been able at this point. Tammy will investigate if there is anything she can do on Portico's web site.	Carol DeSchepper	
	3) How can we gain some exposure for ELPNA? Testimony from parishioners about faith community nursing and how it impacts needs to be included in all displays, both pictures and verbal testimonies.	Ruth Manchester and Marilee	
	4) More alignment with Portico's programs such as "Make or Break a Habit" (around food) program; prayerful eating tools on how to be present with one another and with food will be available for download on web site.	Carol DeSchepper and June Sand will be meeting with Portico and the new CEO on 9/29/14. They will discuss how to work together to improve the health of our congregations.	Carol DeSchepper and June Sand
	5) Board members are needed for Region 6 and 7.	Carol DeSchepper – Phyllis sent contacts for possible board members for region 6 & 7. Carol and Phyllis will try to reconnect with possible names. Nancy D did get some names from the WELCA region 7.	

	6) We need to establish periodic contact with all members with important information. Ideas from the “field” on various suggestions for resources and educational activities can be sent out via e-mail to all members or made available on the web site.	Communication Committee (Nancy Deetz, June Sand, and Phyllis Bruce)	
	7) Board members need to establish contact with the directors of evangelical missions in each synod office.	Communication Committee (Nancy Deetz, June Sand, and Phyllis Bruce)	
12. Credentialing	Andy W. reported that the information for credentialing through ANCC is posted on their website. We need to encourage all our members who qualify to apply for this honor. It was suggested that we have a committee to assist those members in the development of their portfolio. Andy will write up the information for the website.	Andy West	
13. Regional Reports	None		
14. Prayer and other concerns	None		
15. Volunteer for Devotion/Prayer for September meeting	June Sand		
16. Closing Prayer	Andy West closed with a prayer.	None	

Respectfully,
Andrea West, Secretary