

ELPNA Strategies and Goals for 2019 – November 2019 update

ONGOING STRATEGIES	LEADER(S)	STATUS
<p>1. Seek opportunities to publicize the value and experience of Faith Community Nurses throughout the ELCA and in nursing publications.</p>	<p>All Board members</p>	<ul style="list-style-type: none"> • Two emails sent to <i>Living Lutheran</i> and <i>Gather Magazine</i> inquiring about their interest in a regular health column by ELPNA. As of 5/15, no response from either. • Brochures to WELCA meeting in TX in August • When possible, brochures are being distributed at Synod meetings (Western IA Synod and St. Paul Area Synod). • Region 8 ELPNA member sent to Marilee and Phyllis, an article from the American Nurse on nursing jobs outside the hospital, which mentioned faith community nursing. Should we pursue placing an article or a FCN column in the American Nurse? • Phyllis recently wrote an article about a moving experience she had with a parishioner. She is considering submitting it to JCN. • Cindy Harris and Marilee Tollefson have collaborated on an article about caring with the family across the country (AZ and MD). It was submitted to WI for publishing in Perspectives. It has not been published to date. May consider submitting elsewhere. • October – Planning to meet with ELCA staff, including Living Lutheran Editor when in Chicago in November • November – Representatives of the board were able to meet with staff from <i>Living</i>

		<i>Lutheran</i> and WELCA (thought we were unable to meet with staff from <i>Gather</i> magazine). We discussed articles that could be submitted for publication and/or the possibility of a health column on their websites. Further dialogue will occur in the coming months.
2. In collaboration with Church Health Center and Synod offices, identify at least five new parish nurses in each region and invite them to join and become active in ELPNA.	All Board Members	<ul style="list-style-type: none"> • Marilyn Kranich and Nancy Roberts (Region 9) met with a nurse from CA who was visiting the area and invited her to attend their PN monthly meeting. • Marilee Tollefson was at a conference where she had contact with 4 Lutheran Parish Nurses and invited participation in ELPNA. • Lu Kimpel (Region 4) has made email connections with two Texas nurses. • Ruth Manchester and Marilee Tollefson (Region 8) have made new contacts with 2 parish nurses. • October – Have 2 new/first time members for 2020. One in region 6 and one in region 9. • November – recruitment will continue for new/first time members as well as focusing on member retention. Dialogue with ELCA staff will continue on how we collaborate on efforts to know where parish nurses are practicing across the country.
3. Have an active presence on social media and promote active participation in the ELPNA Blog	Communications Committee	<p>Continuing to work on the Blog and making changes to increase use of it. Also seeking someone to oversee the ELPNA FB page. Again will note need for FB support in the upcoming e-newsletter.</p> <p>August – Should we put more energy behind FB and discontinue the blog at the end of the year? We'll see what recent efforts by Yvette yield. She has added all current members as 'authors'. Nine (9) members have accepted the invitation.</p>

		<p>October – Will have further discussion at our November meeting.</p> <p>November – The blog continues to see little or no activity and we continue to have issues with notification of members that something has been posted to the site. The blog will be discontinued before the end of 2019. We encourage greater use of the WI Knowledge Platform, especially dialogue within the Lutheran Group. We also will continue to seek someone who is willing to ‘manage’ the ELPNA Facebook page.</p>
<i>GOAL</i>	<i>LEADERS(S)</i>	<i>STATUS</i>
1. Develop a strategy related to Leadership Succession for the ELPNA board.	All Board members	<p>Will discuss at the retreat. As of the October meeting we have no candidates for Treasurer for 2020.</p> <p>November – Will continue dialogue into 2020 as we seek strategies to grow and expand our leadership team, those willing to serve as officers and board representatives.</p>
2. Identify a minimum of 4 seminaries that will partner with ELPNA to provide to the seminarians, a presentation on parish nursing and the value of the ministry to the pastor and to congregants.	June Sand, Ruth Manchester and Anita Huntley	<ul style="list-style-type: none"> • June Sand has sent letters to Luther Seminary, Lutheran School of Theology, Gettysburg Seminary, and Wartburg Seminary sharing information about Parish Nursing and offering to provide a presentation to seminarians. • Ruth Manchester has had lunch with leadership from United Lutheran Seminary and she will be invited to speak at a lunch and learn this fall. • Deloris Bills has made attempts to contact Trinity Lutheran Seminary at Capital University in Columbus, OH. So far she is still seeking a connection to the right person. • October – Ruth Manchester and Marilee Tollefson offered a lunch and learn at the Gettysburg Campus of United Lutheran Seminary on October 25. They were warmly

		<p>received and very interested in parish nursing. Do we need to follow-up with other seminaries?</p> <ul style="list-style-type: none"> • November – We will collaborate with the ELCA staff to gain access to Seminary Presidents and students in 2020. We continue to believe that seminarians need early exposure to the concept of parish nursing ministry and how it can support their congregants. Parish nursing also becomes a potential strategy for the church in an era of clergy shortage.
<p>3. Collaborate with Megan Neubauer of the ELCA on health initiatives that will potentially impact health locally and globally <i>and</i> will provide visibility to ELPNA, as an organization that supports parish nursing and health ministry across Lutheranism. Seek similar opportunities in other Lutheran denominations.</p>	<p>Carol DeSchepper and others to be named.</p>	<ul style="list-style-type: none"> • Had a follow-up phone call with Megan on 4/8. Discussed possibility of joint planning and how her work is ‘directed’ and how priorities are set. Of particular interest, from my perspective is expanding the domestic church agenda related to health issues. She is also looking into a contact/connection with the ELCA offices for ELPNA. She also is seeking, for us, a contact for the upcoming 2019 Churchwide Assembly so we know options for a presence there. • 5/16 – had a follow-up email from Megan and she continues to express interest in working with ELPNA on the ELCA health agenda. Will continue to seek opportunities for dialogue and partnership. <p>August – dialogue continues with Megan. She is working with the research and evaluation team to explore if they can survey congregations to determine where Faith Community Nursing ministries exist. Megan will assist in setting up meetings with key ELCA staff prior to the retreat. She has requested that the ELPNA board forward ideas that might be considered for the health initiatives for the ELCA. These topics will be provided:</p>

		<ol style="list-style-type: none"> 1. Immigration Issues/health of Immigrants 2. Mental Health including specifically Opioid crisis and addictions 3. Ebola (Global issue) 4. Guns and violence 5. Disaster and safety planning for congregations <ul style="list-style-type: none"> • Will meet with Megan when we go to The Lutheran Center on November 1. • November – On November 1 we met with Megan and several other ELCA staff members to discuss opportunities for partnership and collaboration. The ELCA staff are supportive of the organization and shared many ideas of how they can assist ELPNA with greater visibility and how we might support the ELCA agenda/mission. Dialogue will continue into 2020.
<p>4. Evaluate and identify for publishing on the ELPNA website, mental health and wellness resources that will support the work of parish nurses in promoting well-being of the faith community</p>	<p>Marilee Tollefson, Karen Setzer, and Lu Kimpel</p>	<p>Continuing to seek and review new resources. Working with Phyllis on how to deal with the large volume of resources and how to deal with articles vis a vis links. Phyllis will seek methods for ready access to article and will continue to support the work of this committee.</p> <p>August: Three new menu tabs were added to the webpage. These seem to be working for accessing resources. Will add National Sleep Foundation as a resource, rather than posting sleep information from other entities that have contacted us regarding sleep topics (mattress review companies/entities). General wellness and MH resources will continue to be added.</p> <p>November – this will be an ongoing effort on www.elpna.org. We will discontinue this as a specific goal for the organization.</p>