

ELPNA Goals for 2018 (Final Draft)

GOAL	LEADER(S)	STATUS
1. Seek opportunities to publicize the value and experience of Faith Community Nurses throughout the ELCA and in nursing publications.		
2. Complete revision of the ELPNA brochure.	June Sand, Andy West, and Carol DeSchepper	Final form under review. Will be brought back to the board for approval.
3. Investigate available video resources (from other groups, congregations, and/or on the internet) about Parish Nursing that can be provided to ELPNA members for congregational, pastoral, and community education. Pending what is available, explore the resources required to create a new video, if needed.	Nancy Deetz ELPNA Communications Committee	Aware of many online resources. Need to review for content and presentation.
4. Implement the following strategies specific to social media <ul style="list-style-type: none"> a. Provide a link on the website to the National Council of State Boards of Nursing publication <i>The Nurse's Guide to Use of Social Media</i>. https://www.ncsbn.org/NCSBN_SocialMedia.pdf b. Identify and implement a consistent process for regular updates to the ELPNA Facebook page c. Identify and implement strategies to increase the use of the ELPNA Website blog by members. 	Communications Committee	
5. In collaboration with Church Health Center and Synod offices, identify at least five new parish nurses in each region and invite them to join and become active in ELPNA.	All Board Member	
6. Develop a strategy related to Leadership Succession planning for the ELPNA board.		

<p>7. Identify a minimum of 4 seminaries that will partner with ELPNA to provide to the seminarians, a presentation on parish nursing and the value of the ministry to the pastor and to congregants.</p>	<p>June Sand, Ruth Manchester and Anita Huntley</p>	<p>Seminaries identified by June</p>
<p>8. Seek a collaborative presence/voice in the ELCA church-wide offices for ELPNA.</p> <ul style="list-style-type: none"> a. Send letter to ELCA Secretary, Rev. W. Chris Boerger, requesting a contact name/position at the churchwide office for ELPNA. b. Once the contact is identified, work with that individual to ascertain what additional visibility ELPNA can achieve throughout the ELCA. 	<p>June Sand</p>	<p>Letter sent to Rev W. Chris Boerger on March 26</p>
<p>9. Identify and implement strategies that encourage each Lutheran parish nurse (members and non-members) to educate congregational staff and members on how to improve the <i>Emotional Well-being</i> of individuals, families, pastors, and ministry teams in their congregations and communities. This will include but not be limited to: assisting with resources and tools for the parish nurse and the pastor, providing links to national websites where educational materials and tools can be accessed, and promoting <i>Emotional Well-being</i> strategies on our website and in social media.</p> <ul style="list-style-type: none"> a. Recruit members with Mental Health interest/experience to assist in planning and implementation of this goal. (Marilyn will draft eblast message for Phyllis) 	<p>Marilee Tollefson and Karen Setzer</p>	

<ul style="list-style-type: none"> b. Evaluate use of the Mental Health America Toolkit - http://www.mentalhealthamerica.net/2018-mental-health-month-toolkit c. Explore available resources from Portico 		
<p>10. By the end of 2018, communicate, in writing, to Health Ministry Association and the American Nurses Association, a request to have representation on the work group for the next revision of the Faith Community Nursing Scope and Standards of Practice document.</p>	<p>Andy West and Carol DeSchepper</p>	
<p>11. Create awareness of and encourage response to ELCA and other Lutheran denomination draft social and policy statements via the ELPNA website and e-blasts.</p>	<p>Communications Committee and all members</p>	